

In the Claims:

1-21. Cancelled.

22. (Currently amended) A packaging system for containing and for displaying a product, the packaging system comprising:

a housing including a first portion and a second portion, the first portion being configured to removably connect to the second portion and, when the first and second portions are connected, at least part of the connected first and the second portions defines a chamber to dispose at least a portion of the product therein and defines an internal configuration to accommodate a shape and size of the portion of the product, the housing further including a first closed end and a second open end, wherein when the portion of the product is disposed in the chamber, at least another portion of the product extends from the second open end of the housing;

an insert card disposed between the first portion and the second portion of the housing and being substantially planar to support the housing, the insert card extending the length of the housing and further extending from the housing to an area external to the chamber and the housing, the insert card defining an aperture configured to receive at least a portion of the chamber and to ~~thereby~~ accommodate the chamber of the housing; and

at least two diametrically opposed tabs disposed along an edge of the insert card defining the aperture, each tab extending inwardly toward the aperture and being disposed and configured such that at least a portion of one of the tabs separately contacts the portion of the product to support the product in the packaging system inserts into a recess defined in an outer surface of the product so as to retain and position the product, when at least the portion of the product is disposed within the chamber, in a substantially upright position within the chamber relative to the first and second ends of the housing and to permit the another portion of the product to extend from the second open end of the housing.

23. (Currently amended) The packaging system of claim 22, wherein the first portion and the second portion of the housing are constructed at least in part of a transparent material to provide visual inspection of the product.

24. Cancelled.

25. Cancelled.

26. (Previously presented) The packaging system of claim 22, wherein the first portion and the second portion have a substantially similar size and a substantially similar shape.

27. (Previously presented) The packaging system of claim 22, wherein the first portion and the second portion each define at least an upper section of a first shape and a first size, and at least a lower section of a second shape and a second size to accommodate the shape and size of at least one portion of the product.

28. (Previously presented) The packaging system of claim 22, wherein the first portion and the second portion each define one or more sections of a first shape and a first size, and one or more sections of a second shape and a second size to accommodate the shape and size of at least one portion of the product.

29. (Previously presented) The packaging system of claim 22, wherein the first portion and the second portion define, when connected, an internal configuration having one or more shapes and one or more sizes to define the chamber such that the chamber the shape and size of at least one portion of the product.

30. (Original) The packaging system of claim 22, wherein the product is a retractable razor.

31. (Previously presented) The packaging system of claim 30, wherein the another portion of the product extending from the second open end of the packaging system includes an actuating element configured to activate the retractable razor.

32. (Previously presented) The packaging system of claim 30, wherein the first portion and the second portion are constructed at least in part of a transparent material to provide visual inspection of at least a portion of the retractable razor.

33. (Previously presented) The packaging system of claim 30, wherein the first portion and the second portion define at least one section having an internal size and an internal shape to accommodate one or more moving elements of the retractable razor.

34. (Previously presented) The packaging system of claim 33, wherein the internal size and the internal shape of the at least one section provide clearance to permit the one or more moving elements to move into one or more positions without contacting the at least one section.

35. (Previously presented) The packaging system of claim 33, the first portion and the second portion further define at least one other section having an internal size and an internal shape to accommodate one or more other elements of the product.

36. Cancelled.

37. Cancelled.

38. (Previously presented) The packaging system of claim 30, wherein an outer surface of a handle of the retractable razor defines one or more recesses, each recess being configured to receive and to mate with at least a portion of one of the diametrically opposed tabs such that when at least a portion of the retractable razor is disposed in the chamber, at least one recess receives at least a portion of a tab.

39. (Previously presented) The packaging system of claim 38, wherein the retractable razor remains in a substantially upright position within the housing when the retractable razor is actuated to one or more positions.

40. (Currently amended) A system for containing an item and for displaying operation of the contained item, the system comprising:

an item having one or more moving elements constructed and arranged to activate the item to one or more operating states, the item having an actuating element operatively connected to one or more of the moving elements such that manipulation of the actuating element causes one or more of the moving elements to activate the item to one or more of the operating states, the item being configured such that at least a portion of the item is contained within a packaging assembly; and

a the packaging assembly including a housing constructed and arranged to contain at least a the portion of the item, the ~~packaging assembly~~ housing defining an internal configuration sized and configured to contain the portion of the item within the packaging assembly and to permit the item to activate to one or more of the operating states within the housing; and ~~, at least a portion of the packaging assembly~~

an insert card connected to the housing and being substantially planar to support the housing, the insert card extending the length of the housing and further extending from the housing to an area external to the internal configuration of the housing, the insert card defining an aperture configured to receive at least ~~part of the portion of the item and the housing,~~ and further defining along a perimeter edge that defines ~~of the aperture~~ two diametrically opposed tabs extending inwardly toward the aperture, each tab being disposed and configured such that at least a portion of one of the tabs ~~separately contacts the portion of the product to support the product in the packaging assembly,~~ inserts into a recess defined in an outer surface of the item so as to retain and position the item, when at least the portion of the item is disposed within the housing, in a substantially upright position within the housing relative to the length of the housing; and

the packaging assembly housing being at least partially constructed of a material suitable for providing a visual inspection of at least the portion of the item, the ~~packaging assembly housing and the insert card~~ being further configured to permit at least a portion of the actuating element to extend from the packaging assembly to permit access to and manipulation of the actuating element from an area external to the packaging assembly,

wherein when the actuating element is manipulated a display of the item activating to one or more of the operating states is provided.

41. (Original) The system of claim 40, wherein a portion of the internal configuration is configured to couple the item with the packaging system and to dispose the item in a substantially stationary position within the packaging system.

42-44. Cancelled.

45. (Currently amended) The system of claim 40, wherein the internal configuration of the ~~packaging system~~ the housing includes a first portion to accommodate one or more stationary/nonmoving elements of the item and a second portion to accommodate one or more of the moving elements of the item.

46. (Original) The system of claim 45, wherein the ~~first~~ second portion of the internal configuration is sized and configured to provide an internal clearance to permit the item to activate to one or more of the operating states.

47. (Original) The system of claim 45, wherein the ~~second~~ first portion of the internal configuration is sized and configured to conform to a shape of the nonmoving/stationary elements of the item.

48. (Previously presented) The system of claim 40, wherein the item is a retractable razor.

49. (Previously presented) The system of claim 40, wherein the item is a retractable toothbrush.

50. Cancelled.

51. (Previously presented) A packaging system for containing and displaying a product comprising:

a housing including a first portion and a second portion, the first and second portions being removably connected to one another and, when the first and second portions are connected, defining a chamber to dispose at least a portion of the product therein and defining an internal configuration to accommodate a shape and size of at least the portion of the product;

the first and second portions further defining a first closed end and a second open end, the second open end being configured such that at least another portion of the product extends from the housing through the second open end to an area external to the packaging system;

an insert card disposed between the first and second portions and being substantially planar to support the housing, the insert card defining an aperture configured and sized to receive at least a portion of the chamber of the housing;

two diametrically opposed slots defined along an edge of the insert card defining the aperture, each slot extending outwardly away from the aperture; and

a clasp configured to couple with and bias against at least part of the portion of the product and defining at each terminal end a tab to include two diametrically opposed tabs, each tab being disposed and configured such that when the clasp is coupled to the product, each slot receives at least a portion of one of the tabs to support the product in the packaging system.

52. (New) The system of claim 40, wherein the internal configuration of the housing includes at least one of: a first portion and a second portion being configured to accommodate one or more of the moving elements of the item and to provide internal clearance within the internal configuration to permit the item to activate to one or more of the operating states.